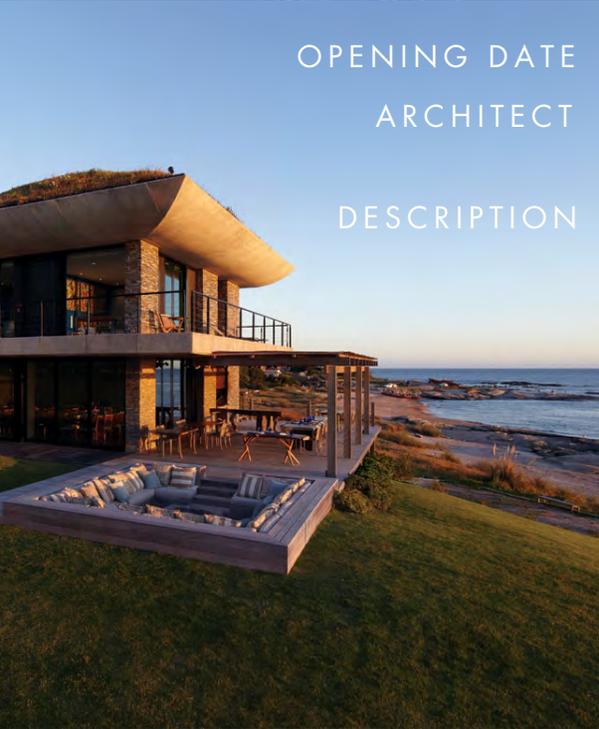




PLAYA VIK JOSÉ IGNACIO



OPENING DATE

ARCHITECT

DESCRIPTION

FACT SHEET

> Playa Vik José Ignacio sits on the Mansa (“Calm”) beach in the bohemian chic village of José Ignacio, on the most coveted point of the Uruguayan coastline, with a panoramic view of the landscape and ocean beyond. José Ignacio, located just 12 miles northeast of Punta del Este, is emerging as Uruguay’s premier international destination, drawing travelers to enjoy the pristine beaches, nature, rugged landscape and relaxed, bohemian setting.

> December 2010.

> Playa Vik was a collaboration between the owners and internationally renowned Uruguayan architect Carlos Ott

> The avant-garde beachfront retreat features a central “Sculpture” building which is the heart of the compound boasting an important collection of international and contemporary Uruguayan art throughout. The building’s fifty-five foot inclined façade features a vast sliding wall of glass allowing guests to enjoy the majestic views of José Ignacio’s vibrant coastline. The entrance to the sculpture building is a two story curved and inclined glass façade with a monumental sculpted bronze door, created by internationally celebrated Uruguayan artist Pablo Atchugarry as a modern interpretation of Ghiberti’s legendary doors at Florence’s Baptistery. The lateral walls and roof of the building are made of double curved titanium panels and rich Patagonian ebony floors are found throughout the expansive indoor and outdoor spaces, blurring the line between interior and exterior as they extend from the living room to the pool terrace. The sculpture includes expansive communal living and dining spaces, a library, three bedroom suites and an Italian designed kitchen by Strato Cucine.

Playa Vik’s main house is flanked by six small houses or casaseach comprised of two or three bedrooms and private gardens. Each casa features a fireplace and has a distinctly unique design and art filled interior. These casas once again blend the interior and exterior as fully retractable windows lead out to these unique private gardens. Dividing the casas are large Bougainillea plants that grow upwards towards the the casas’ “living roof” of colorful rayitos del sol, Uruguayan wildflowers, which cover and sweep across the undulating earth roofscapes of the casa pavilion, creating a striking panorama of natural color.



The area under the casas has been carved out to create additional space which holds the 40-foot long wine cellar, a playroom, gym and small spa featuring two treatment rooms. The space also includes an indoor dining room featuring large glass windows overlooking Playa Mansa and the outdoor barbeque. The outdoor terrace is situated just next to the beach; the epitome of Uruguayan casual dining, the barbeque area can accommodate two to sixty guests.



ARTISTS AND FEATURED ARTWORK

- › Playa Vik features extensive art from the owners' collection of leading international and Uruguayan artists. Art and design are central to the interior spaces and are featured throughout, boasting works from unparalleled selection of contemporary Uruguayan and international artists including, James Turrell, Zaha Hadid, Anselm Kiefer and Pablo Atchugarry, among many others.
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ENVIRONMENTAL MEASURES

- › The design has focused on minimizing the need for energy use, by maximizing the use of nature to heat, cool, ventilate and irrigate. The property operates in an environmentally friendly manner through its extensive use of natural resources, innovative solar technologies, intelligent energy efficiency systems, as well as collecting and recycling water. All heating is done by radiant heat generated by solar tubes. Fireplaces also provide additional heat and ambiance when needed.
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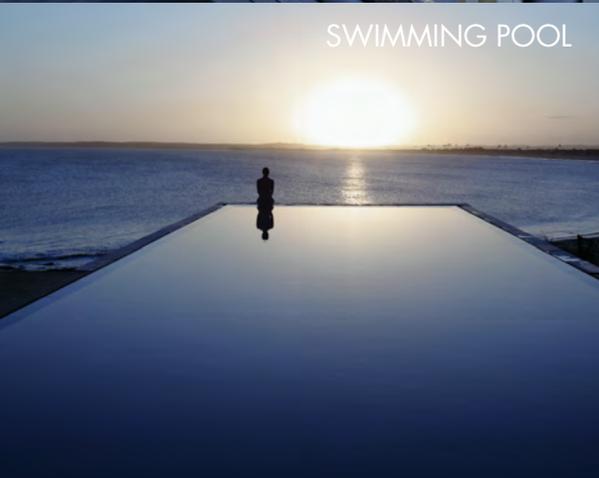
DINING

- › The culinary offerings at Playa Vik celebrate the dishes of Uruguay. Guests are encouraged to dine family style in the indoor dining room or on the outdoor terrace overlooking the barbeque. Guests will enjoy traditional Uruguayan barbeque, fresh fish and seafood, locally grown fruits and vegetables and homemade breads and pastries all prepared by the property's talented in-house chef.
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SERVICES & AMENITIES

- › Playa Vik offers an exceptional Experience Concierge program; authorities on the region, the Experience Concierges provide guests of the property the opportunity to see José Ignacio and the coast as a sophisticated native. From the hidden galleries with special access for Playa Vik's guests, to José Ignacio's most coveted lunch reservation, the Experience Concierges offer insider views and behind-the-scenes access to the idyllic town's most desired locations. Guests of Playa are able to consult the Experience Concierge in advance of their visits to create unique itineraries that showcase the area's most interesting destinations.
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SWIMMING POOL

- › Guests of Playa Vik enjoy a remarkable cantilevered pool extending out from the property's Patagonian ebony terrace and overlooking the beach below. Seventy-five feet long, the Uruguayan Black Absolute Nero granite pool also features a celestial map of the southern hemisphere created by small optic light points set within the pool floor. In addition to the spectacular pool and terrace area, guests are invited to enjoy the spa and the natural wonders of Jose Ignacio's beaches and vibrant life.



Guests of Playa Vik are also encouraged to visit sister property Estancia Vik, which is accessible by horseback, bicycle, or motorized vehicles. Designed by Uruguayan architect Marcelo Daglio, Estancia Vik offers guests a rustic romantic art filled retreat complete with a game room, pool and spa, private polo grounds with horses, a wine cellar and a traditional Uruguayan barbeque and 1500 hectares or 4,000 acres of stunning nature.



› Playa Vik is accessible via the Punta del Este airport, which is serviceable by daily flights from airports in Argentina and Brazil. Punta del Este is an international airport that accommodates private jets 24 hours a day. José Ignacio is a thirty-minute drive along the coast. Alternatively, guests may fly to the capital city of Montevideo one and a half hours away. Playa Vik is located 8 km or 5.6 miles from Estancia Vik.

VIK RETREATS DIRECTOR

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