

*Lifestyle
Guide*

*Playa Vik
José Ignacio*

A contemporary beachfront luxury hotel

in the bohemian chic village of José Ignacio.

Playa Vik is the result of the vision of the Norwegian-born hotelier Alex Vik also owner of the sister properties Estancia Vik and Bahia Vik. It has a majestic setting offering panoramic views of the Atlantic Ocean and Playa Mansa beach for unforgettable sunsets. The property counts with just a handful of suites and casas with private gardens and terraces. Art-lovers will fall in love for this hotel as each one of the six glass-walled casas and four suites are decorated individually with design furnitures and art including collages and abstract oils. Guests can enjoy their time by the hotel's black granite infinity pool otherwise the property also features a living room and dining room as well as a library in the main building. Food can be served through the day with a focus on locally-sourced products and Uruguayan cuisine. The outdoor area also offers a stunning fire pit ideal for chilly evenings or friends and family reunions.

