

Playa Vik Casas: *Style Inspiration from Uruguay*



While reading last month's *Food and Wine* magazine, I was intrigued by a blurb about [Playa Vik Jose Ignacio](#), an eco-friendly hotel in Uruguay with a focus on modern art. The hotel's collection includes a painting by Anselm Keifer in the dining room, Shoji doors, Zaha Hadid's Stalactite table, a light installation by James Turrell and more. While their website isn't completely finished, my armchair traveling did result in some design inspiration.

There are hotel suites at Playa Vik, but the property focuses around six casas, each of which is decorated differently. Some are stark and filled with stone, while other have a more relaxed feel. It's a beach resort aimed at design aficionados.

1. A view of the property, with its rooftop gardens, pillow-lined firepit, and modern outdoor furniture.
2. Although I'm not a big one for sand art, which this resembles, I love the waves of color undulating on either side of this stone fireplace.
3. If you're an artist or adept doodler, why not just draw strategically on your walls? The juxtaposition of sketches and a traditional fabric headboard in this room is unexpected and cool.
4. The interplay of dark paint and stone and teak wood in this bathroom is sleek but soothing.
5. The huge wave art is unremarkable on its own, but hung above an alcove stuffed with embroidered pillows, it looks beachy and bohemian.

Images: [Playa Vik Jose Ignacio](#)