

STYLE & SUBSTANCE 2010'S TOP 20 OPENINGS

If you thought the great global financial meltdown might cramp your luxury travel style, think again. 2010 will see a bumper crop of exciting hotel launches all over the world, says Juliet Kinsman

15 Playa Vik, Uruguay

This white-hot new designer hotel, sister to Estancia Vik, opens soon in upscale Jose Ignacio. Native architect Carlos Ott has created a unique, organic and ultra-contemporary retreat. Suites from \$300; vikhotels.com