

## ***JOSÉ IGNACIO IS URUGUAY'S COOLEST BEACH TOWN***

Everything to eat, see, and do in South America's most loved beach destination.

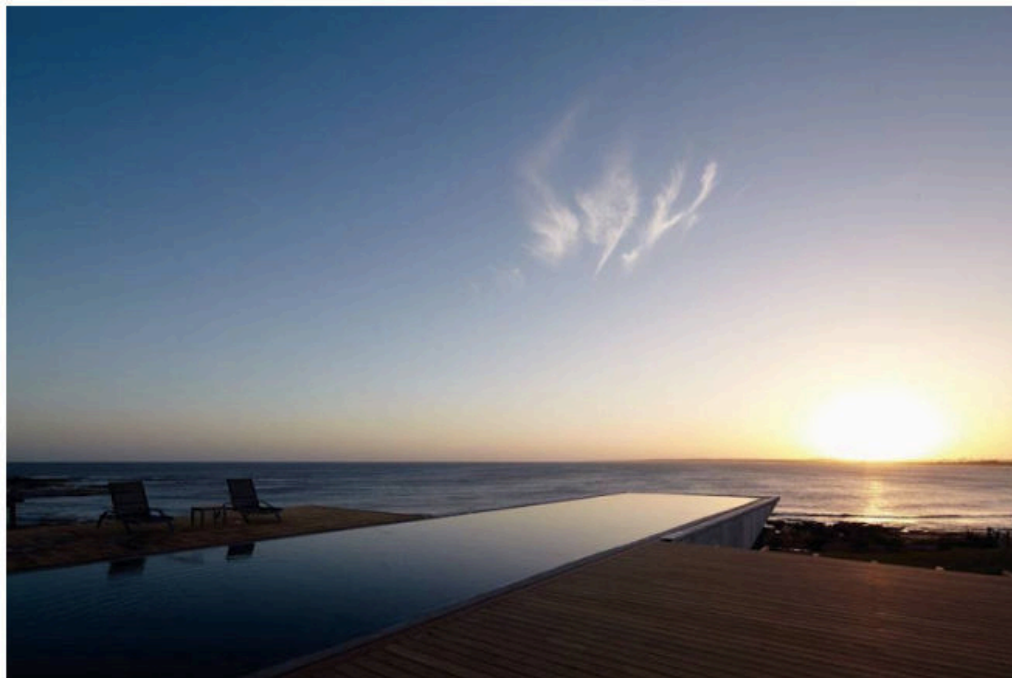
By: Noah Lehava

It's hard to fully capture the essence of Uruguay's chill beach town, José Ignacio, in words alone, because it has one hell of an inimitable feeling. Its wide-stretching beaches, sandy candlelit restaurants, white-washed cottages, and linen-bedecked crowd are a siren call for Argentinians (who are just a stone's throw away) and travelers alike. While summertime reaps the warmest weather, the colder months are quiet and special, too. Herein are the best places to stay, eat, shop, and beach.

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### ***STAY***

#### ***PLAYA VIK JOSÉ IGNACIO***



Choosing between the six flower-roofed casas or endless suites at Playa Vik may be the most difficult decision you make during this trip. What's easy? Taking a dip in the infinity pool that blends into the ocean at the horizon. Or at sunset, gathering around the fire pit with a glass of malbec.

### ***BEACH***

What's a beach vacation without going to the beach? There are many to choose from, like La Susana, with its great beachside restaurant, La Huella, and Vik, just to name a few. But the treasures are in the small stretches of sand you'll stumble upon as you explore. Kick off your sandals, grab a good book, and sink into that South American chill.