

# *Pret-a-Reporter*

## *5 HOLLYWOOD-APPROVED SULTRY SEASIDE ESCAPES FOR SUMMER*

Glued to your tablet? With the official arrival of summer, now's the time to power down and check out. And, according to marine biologist and author Wallace J. Nichols, "being near water can calm and connect us, increase innovation and insight." Ignite your own wanderlust (and power up instead on creativity) by slipping away to one of these inspiring coastal getaways.



Courtesy of Vik Retreats

### Jose Ignacio, Uruguay

What is referred to as the St. Tropez of South America, the tony fishing village of Jose Ignacio is a luxurious bohemian hideaway that plays host to an A-list crowd: Naomi Watts, Penelope Cruz, Shakira, and Cinema Society founder, Andrew Saffir. Nestled along the coastline, this is an artist's retreat steeped in intimacy and understated glam. Located between Brazil and Argentina, Uruguay maintains a low profile but has long been a summer hot spot for South Americans, and is now attracting many American and European travelers (travel time is about 10 hours from Miami) who crave anonymity and paparazzi-free destinations. About a 40-minute drive northeast of Punta del Este, think lustrous boutique hotels and quaint cottages overlooking the sea. The most exclusive architectural beachfront haven is [Playa Vik Jose Ignacio](#) (rooms from \$500), attracting those seeking privacy in a relaxed setting reminiscent of a sleek, art-filled beach house, including Katy Perry, designer Jason Wu and Chief Content Officer at Felix and Paul Studios, Ryan Horrigan. Situated on the most desirable section of the Uruguayan coast, this exotic locale offers unspoiled beaches, rugged terrain and majestic views spanning the Southern Atlantic Ocean. Enjoy a lazy, late afternoon bite at one of the local rusty beach shacks, then doze off by the hotel's 75-foot black granite pool jutting out towards the ocean, giving the illusion of being at one with the Atlantic. Awake in time to catch the sunset, lauded as one of the best in the world.