

Vik Retreats Unveils Uruguay's Newest Ultra-Luxury Retreat

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Uruguay's vibrant coastal area will soon be home to Playa Vik José Ignacio, South America's newest private retreat.

The sister property to Estancia Vik José Ignacio, which opened to worldwide acclaim in February 2009, Playa Vik boasts exceptional design, an unrivaled location, flawless personalised service, environmentally minded practices and an unparalleled collection of contemporary Uruguayan and international art.

Working with internationally acclaimed Uruguayan architect Carlos Ott, the vision for Playa Vik is unique, organic and ultra contemporary design. Carlos Ott has designed many of the world's most celebrated structures including the Paris Opera House and Playa Vik represents one of his rare residential projects.

The resort is made up of individual casas, each with a unique design scheme, whilst the focal building is a central "sculpture" building featuring a collection of international and South American art throughout, including works from James Turrell, Zaha Hadid and Anselm Kiefer.

All of Vik Retreats are committed to employing environmentally friendly practices. Use of innovative solar technologies, wind and geothermal energy, recycled water, radiant heat as well as intelligent systems to control energy usage and architecture to maximise natural ventilation and heating and cooling are just some of the steps that the properties are taking towards being self sustaining.

Playa Vik José Ignacio is slated to open in June 2010.

www.vikretreats.com

