

It List: The Best New Hotels 2011

Playa Vik José Ignacio, Uruguay

Uruguay's rustic fishing village turned boho hot spot José Ignacio is giving nearby Punta del Este a run for its money with an influx of chic hotels. With this Modernist beachfront compound, a follow-up to [Estancia Vik \(It List 2009\)](#), collectors Alex and Carrie Vik filled the six limestone casitas (all with floor-to-ceiling windows), four suites, and public spaces with museum-worthy rarities from international art stars such as Anselm Kiefer and James Turrell. The focal point of the property—an architectural departure for the destination—is an elevated infinity pool with the best sunset views in town. *Doubles from \$750.*



Cristobal Palma/Courtesy of Playa Vik José Ignacio