SUMMER *In The City*

We signpost you to the HOTTEST global DESTINATIONS and their most STYLISH secret addresses

JOSÉ IGNACIO, URUGUAY

Discerning travellers are flocking to Latin America, especially Uruguay, loving that it's less discovered than Brazil and Argentina. In high season – December to February – this particular fishing village on the southern coast blossoms into a glittering resort comparable to St Tropez, and beloved by artists, writers playboys and surfers.

WEAR Whether your style is hang-ten or high-class you'll feel at home in barely-there beachwear and boho glam. Accessorise indigenously with colourful jewellery from Takkai Patricia Micco at Frente a la Plaza. *www.takkai.com.ar*

EAT AND DRINK Beachside La Huella at Playa Brava is the hippest see-and-be-seen restaurant. Pick at fresh calamari washed down with chilled clericó here or jump in a rowing boat to sister spot Parador la Caracola. For DJ-soundtracked fun, entirely alfresco Marismo is the after-hours establishment. *www.paradorlahuella.com*

STAY White-hot designer hotel Playa Vik is the new ranch-style sibling to internationally celebrated Estancia Vik. Organic and ultra-contemporary, its nature-rich setting also treats you to first-class beaches virtually in your lap. *Suites from $300; www.playavikjosemignacio.com*

DEFINITELY... Head to Laguna Garzon and hop on a little ferry to white-sandy La Rocha. So secluded is this beach that you may even find yourselves sunbathing solo.